



2009 NPHF/Pfizer Community Innovations Awards

Project Description and Goal Statement

- Instructions:**
- Limit your response to 750 words.
 - All responses must be typed on this form, with additional sheets added as necessary.
 - Attention will be paid to spelling, syntax, and grammar.

Title of Project: _____

The primary focus of this project is:

- _____ *Service - direct services to people or communities to improve health;*
- _____ *Education - educational health interventions that improve care for individuals, groups, or communities;*
- _____ *Research - study of outcomes or effectiveness of health-related activities at a local level, leading to heightened awareness of a major health focus.*

Please describe your project in detail. Include a succinct discussion of each of the following components:

Description of project:

- Problem Statement
- Background / Significance
- Purpose(s) / goal(s)
- Methods
- Target audience
- Timeline for completion
- Describe how funds will be used
- Evaluation
- How will the outcome of the project be disseminated (check all that apply):
 - Poster presentation
 - Podium presentation
 - Article for publication
 - Other _____
 - Other _____
 - Other _____

Name