

-- Jess Todtfeld Bio --

Jess Todtfeld, Success in Media Founder & President

Jess Todtfeld, President of Media Success in Media, is one of the leading speaking and media training authorities in the U.S. With more than 15 years of experience, Todtfeld helps CEOs, business executives, spokespeople, public relations representatives, doctors, experts, and authors not just look and sound better in front of the media, but to control the media.



Todtfeld has trained clients from the United Nations, IBM, AARP, USA Today, the World Children's Wellness Foundation, Land Rover, Edelman Public Relations, The American College of Emergency Room Physicians, North Face apparel, The Fine Living Television Network as well as many others.

Todtfeld was also President of Media Training Worldwide, one of the largest media training firms in the world with offices in 8 countries.

Todtfeld brings with him fifteen years of experience as a Television Producer on the National Level. During that time he booked and produced over 5,000 segments. Ten of those years were spent at Cable TV's #1 news channel, FOX NEWS CHANNEL. Todtfeld spent two years with a show he helped launch, cable's #1 prime time show, "The O'Reilly Factor" with Bill O'Reilly. Seven years were spent with another show he helped launch, cable's #1 morning show "FOX & Friends."

Todtfeld's experience was not limited to behind the scenes producing but included on-camera work as well. He was used as a features reporter on the television shows "What's New?" and "America After Hours" on NBC's "America's Talking" cable channel. Currently, he practices what he preaches as a guest in media interviews.

Jess Todtfeld tells all of his clients that you CAN have control when working with the media: *"It's up to you to realize that this is a skill like anything you've ever learned in your life. Once you see the systems working behind the scenes, you'll be able to use the media to your advantage... whether that is to sell products, books, putting out fires, or making a name for yourself."*

Todtfeld is also the co-author of "Media Training A to Z" now in its fifth printing.