



## Behavioral Strategies for Smoking Cessation: Practical Tools for Busy Primary Care Clinicians Earn 2.0 hours of CE FREE!

- >How well do you assess your patients' readiness to quit smoking?
- >Could you use some new strategies for motivating your patients to quit?
- >Do you want to implement a more effective smoking cessation program in your practice?

### **Behavioral Strategies for Smoking Cessation: Practical Tools for Busy Primary Care Clinicians**

is designed to increase the skills, motivation, and confidence of NPs and PAs in an effort to improve smoking cessation for their patients. You will learn concrete behavioral counselling tips, gain access to evidence-based resource materials, and obtain practice tools that you and your team can use to help your patients quit.

#### **HIGHLIGHTS:**

- >EMonograph format with colorful graphics, algorithms and audio recordings of "Expert Insights" on practical approaches for a busy practice
- >Realistic assessment tool for evaluating the patient's readiness to quit, with interventions at each milestone to move the patient along the continuum
- >Case studies illustrating the challenges of motivating patients to quit and providing strategies for realistic and successful approaches
- >Comprehensive table of available pharmacologic products for smoking cessation, including advantages, disadvantages and cost
- >Resources section at the end that includes helpful websites as well as a comprehensive powerpoint presentation synthesizing tools and strategies
- >2 hours of ANCC and AAPA credit, including .5 hours of pharmacology credit

...And it's FREE!

#### **FACULTY:**

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This activity is jointly sponsored by the Nurse Practitioner Healthcare Foundation and Integrated Learning Partners, in collaboration with Consultants in Medical Education, and is supported by an educational grant from GlaxoSmithKline.

The Nurse Practitioner Healthcare Foundation is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This program has been reviewed and is approved for a maximum of 2.00 AAPA Category 1 CME credits by the AAPA Review Panel.

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